

Coach Brooks

BUSINESS CONSULTING

DUNS: 112920738

Cage Code: 8UGX1

UEI: L9UDWC3UKGT4

Capability Statement

Company Data

Parent Company: Vinyl 2 Vinyl

Company: Coach Brooks Business Consulting

CEO\Founder: Latasha Brooks

Address: 1125 Jefferson Davis Hwy Ste 400,
Fredericksburg VA 22401

Phone No: 800-837-4356

Website: Latashabrooks.com

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Coach Brooks Business Consulting



INTRODUCTION

Coach Brooks has over 13 years of experience as a professional Event Planning and Consulting business supporting federal, state, and local government, private, for-profit, and non-profit clients. As a customer-focused, quality-driven organization, Coach Brooks uses industry best practices for continuous improvement, process streamlining, teamwork, and increased quality to exceed our customer's operational goals and expectations. Our senior consultants have over a decade of experience as trusted advisors to various Federal Agencies and Corporations. We're passionate about always doing the right thing for our clients and communities. We are a minority woman-owned, SBA-certified company.

AREA OF EXPERTISE

- ❖ Business Coaching
- ❖ Business Development
- ❖ Administrative Support Services
- ❖ Professional Development Training
- ❖ Strategic Planning
- ❖ Government Contracts
- ❖ Program Management
- ❖ Customer Service
- ❖ Marketing & Advertising Training
- ❖ Corporate Event Planning

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PAST PERFORMANCE

- ❖ Small Business Workshop Presenter for Score
- ❖ Onslow County Tourism
- ❖ AT&T Training & Consulting
- ❖ Tourism Development: Work with multiple states since 2014 to put on city events bringing tourism to the city.
- ❖ Fredericksburg Regional Chamber of Commerce
- ❖ Lunch & Learns - At&t
- ❖ Lunch & Learns – Warehouse
- ❖ Leadership Training - Stunningly Stephanie
- ❖ Customer Service Training -Stunningly Stephanie
- ❖ Chamber of Commerce - Gala & Fashion Show Planning

RECOGNITION

- ❖ Outstanding Women Award – Jacksonville FL 2019
- ❖ Iconic Woman Award -Virginia Beach VA 2019
- ❖ I AM SHE Recognition – Jacksonville NC 2017
- ❖ Kappa Beta Delta Honor Society
- ❖ Florida State College At Jacksonville

CERTIFICATIONS

- ❖ WOSB
- ❖ SWAM
- ❖ Small Business
- ❖ Micro
- ❖ Minority Business Enterprise (MBE)
- ❖ Women Owned

Florida State College @ Jacksonville

- ❖ Business Operations
- ❖ Business Management
- ❖ Business Specialist
- ❖ Business Entrepreneurship



NAICS CODES

- ❖ 541611- General Management Consulting Services
- ❖ 541611-Marketing Consulting Services
- ❖ 541618-Other Management Consulting Services
- ❖ 561110-Office Administrative Services
- ❖ 561312-Executive Placement Services
- ❖ 561320-Temporary Help Services
- ❖ 561330-Professional Employer Organizations
- ❖ 561499-All Other Business Support Services
- ❖ 541720-Business Research & Development Services
- ❖ 611710-Educational Curriculum Development Services
- ❖ 611430-Professional & Management Development Training
- ❖ 624230-Emergency And Other Relief Services
- ❖ 8010-Management Advisory Services
- ❖ 8016-Business Administration Services
- ❖ 921190-Other General Government Support