

Media kit

A portrait of a Black woman with voluminous, dark, curly hair, smiling warmly at the camera. She is wearing a light-colored top. The background is a soft, out-of-focus white and light orange.

Coach
Brooks

THE MILLION DOLLAR
BUSINESS ARCHITECT

2022



About Me

Latasha Brooks, a.k.a. “Coach Brooks” is a highly sought-after serial entrepreneur, results-driven business consultant, and motivational speaker renowned for helping hundreds of small to large organizations attain advanced pipeline efficiency, team unification, and brand visibility.

With over nine years of proven experience in government contracting, strategic branding, and team strength accentuation, Latasha has touched nearly every part of the corporate landscape, ranging from Fortune 5 companies to working in all levels of government across 5 states.

Under her prestigious Coach Brooks Business Consulting, Latasha has helped over 875 entrepreneurs mitigate their weaknesses, capitalize on their strengths, and exceed their growth initiatives by up to 50% in as little as 90 days.

Her innovative business growth strategies prove that anyone involved in government contracting, corporate training, and event planning can quickly excel with the right resources, unbiased mentorship, and unwavering motivation.

It is through Latasha’s unique blend of wisdom and executive experience that enables the clients she works with to not only meet their growth goals, but to powerfully excel beyond them.

STATS / SOCIAL MEDIA

@moneybaggs623

(Across all platforms)



700K+

LIKES



170K+

FOLLOWERS



24K+

FOLLOWERS



3K+

CONNECTIONS

"I didn't choose entrepreneurship, entrepreneurship chose me"



*Latasha
Brooks*

Government Contractor, Business Coach,
Training Facilitator & Speaker

AWARDS & ACCOLADES

- ✓ Iconic Woman Award, Virginia
- ✓ NSBA Leadership Counsel
- ✓ I AM SHE Award, North Carolina
- ✓ Meta Boost Leadership Network
- ✓ Honoree: Kappa Beta Delta Honor Society
- ✓ Pretty In Pink - Honoring outstanding Women, Florida
- ✓ Farbe Magazine 2020 Business Coach Of The Year

SIGNATURE TOPICS

- ✓ Paid and Free
- ✓ Power of the Pivot
- ✓ Scaling with the Government
- ✓ Being Your Authentic Self
- ✓ Developing Great Leaders

PRESS

As featured in

yahoo!
finance

**TREVOR
BLACKMAN**
NOW

THRIVE  GLOBAL

THE **RICH**
NIKKI
SHOW


NBC

 **iHeart**
RADIO

stay
by STACEY ANGELA

DivaGals *Daily*

jenleeion

 **Fredericksburg Regional**
CHAMBER OF COMMERCE
"The voice of the business community"

CEC WEEKLY



enspire
Enlightening Women's Subjects Providing Inspiration & Real Entertainment
The Growing Voice of Positive Media

**www.TheMeeting
Magazines.com**

FOX34

KIVO DAILY

CBS 

ATLANTA **WIRE**

FXBG
Economic Development
& Tourism

yahoo!life

COLLABORATION PACKAGES

PACKAGE A: \$2,500

- Professional Keynote Speaking (up to 60 minutes)
- Social Media Feature

PACKAGE B: \$3,500

- Half-Day Seminar
- Professional Keynote Speaking
- Social Media Feature

PACKAGE C: \$5,000

- Full-Day Seminar
- Professional Keynote Speaking
- Blog & Social Media Feature



Please feel free to reach
out for any questions.

CLIENT FEEDBACK

"Coach Brooks is just incredible. The knowledge that I'm gaining from her business coaching is a driving force for me as a business owner. "

Chanler Forbes

"Without question, Coach Brooks knows her stuff, but more importantly, knows how to teach so you can profit."

Nancy Dennis

Get in Touch!

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🌐 www.latashabrooks.com

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